

1 Have you ever tried a Smoothie?

Answer	Tally
Yes	
No	

2 Which of the following fruit flavours would you be most likely to buy if it were in a Smoothie?

Answer	Tally
Banana	
Apple	
Pineapple	
Mango	
Strawberry	
Blueberry	

3 If you were to buy a smoothie what size would you be most likely to buy?

Answer	Tally
200ml (individual size)	
500ml (2-3 person size)	
1 litre (family size)	

4 How much would you expect to pay for a 500ml smoothie?

Answer	Tally
Less than £1	
£1 to £1.24	
£1.25 to £1.49	
£1.50 to £1.74	
£1.75 to £1.99	
£2 or more	

5 When buying a smoothie or other drink, what sort of packaging appeals to you?

Answer	Tally
Something that's bright and colourful	
Something on which the colours reflect the contents	
Something that makes it easy to read the ingredients and nutritional information	
Something that's an interesting shape	
Something that's a regular shape that will fit in the fridge	

6 Which of the following is most important to you when buying a smoothie or other drink?

Answer	Tally
The flavour(s)	
The price	
The nutritional content	
The size	
The packaging	

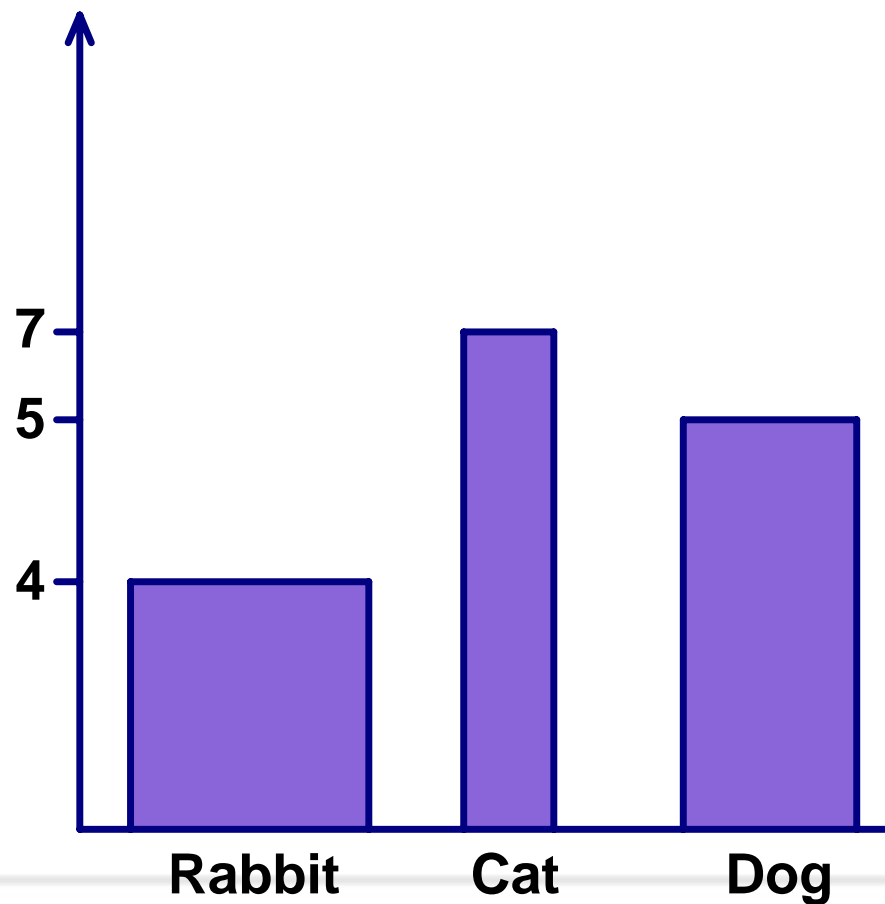


# Product Wars

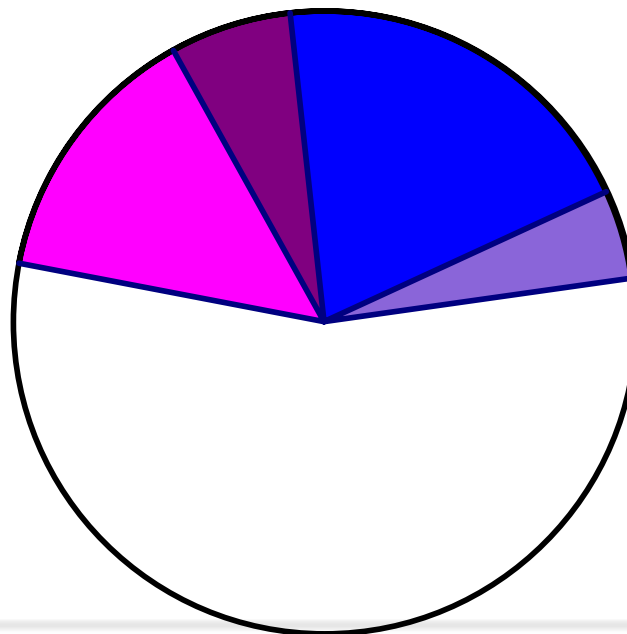
## Misrepresenting data





How many things  
can you find wrong  
with this bar chart?

Frequency



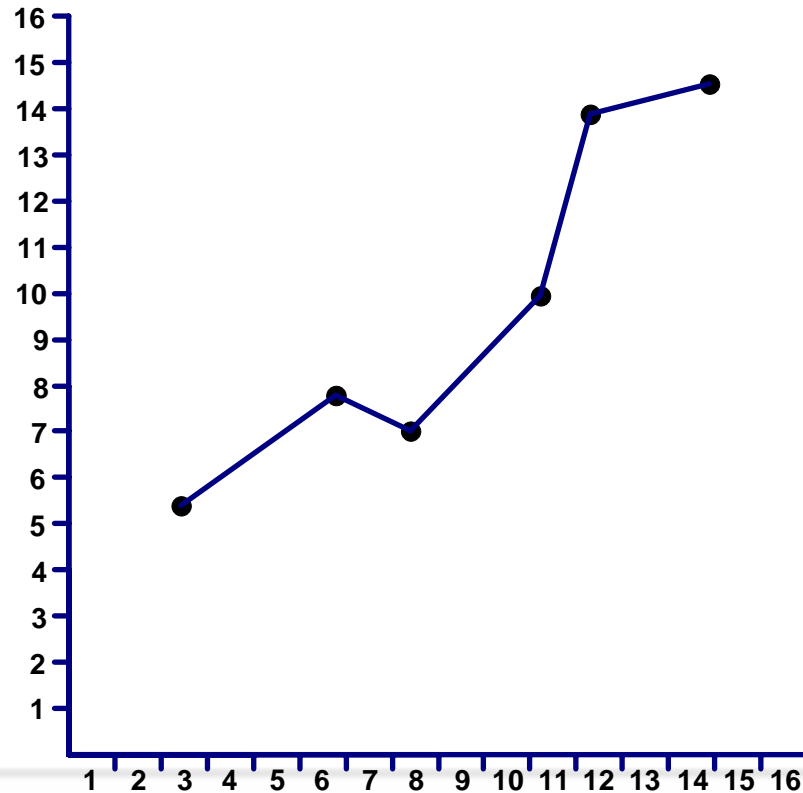
How many things can you find wrong with this pie chart?



-  Dog
-  Cat
-  Rabbit
-  Fish

How many things  
can you find wrong  
with this scatter  
graph?

Mark in  
Maths



Mark in  
Science