

Design

# THE MASCOT

My Q



with

Pixels

**For the next few days, you will be engaged in a role play in which you will design the MASCOT for a new primary school, the Q Primary School and learn mathematics.**

**Pupils — you are taking the role of digital designers.**

**Teacher — you are their supervisor.**

**Future Home of  
The Q Primary  
School**



**Future Q Primary School Students**

# Client Message Part 1



**MY Q is a new handheld learning device for the pupils of the Q Primary School. Pupils are aged 5 - 7.**

**The MY Q's low resolution display will show the Q School's MASCOT.**

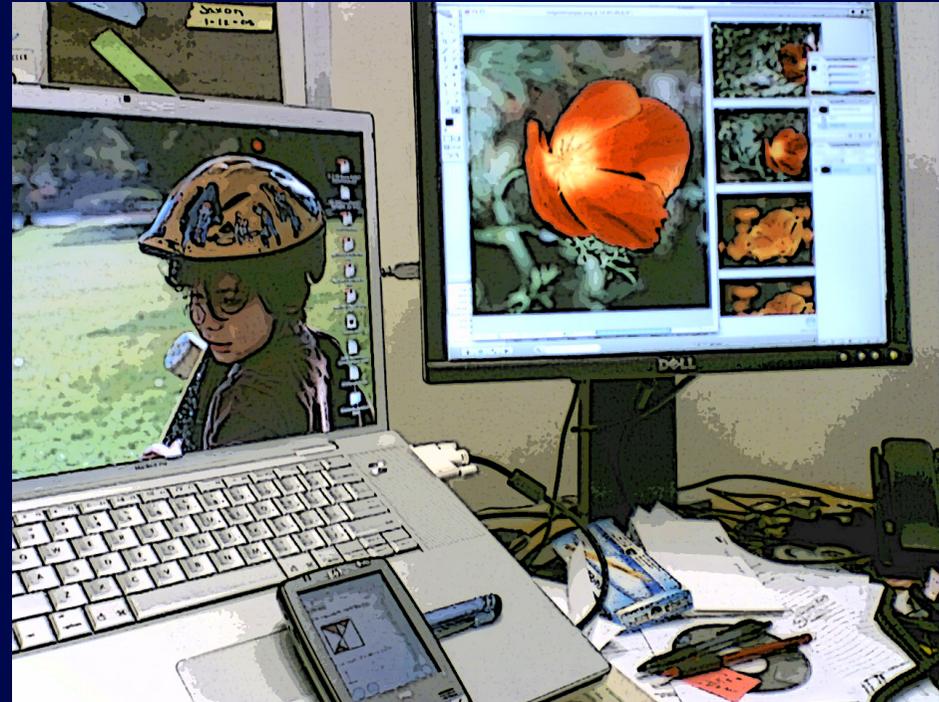
**Your job is to design the MASCOT.**



***Here's one we did. Clearly, we need your help!***

**We see and use digital images all the time — on computers, mobile phones, and game consoles.**

**Just remember — somebody designed those images. For this project, that someone will be you!**



**Digital designers use mathematics.**

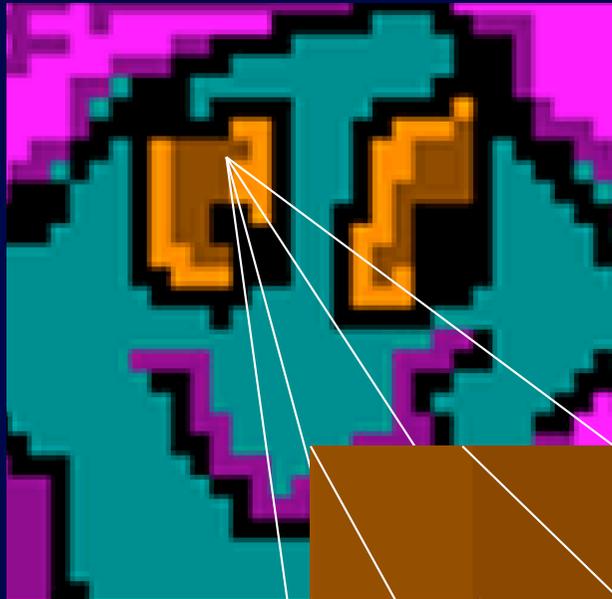
**They**

**Estimate.**

**Think about properties of shapes.**

**Provide precise instructions for the computer.**

*How much screen space?  
Can I maximize?  
How fast should it move?*



**It all comes down to  
PIXELS.**

**What's a pixel?**

**It is the smallest  
unit on a display.**

**It is like a  
“point” to  
“paint” with.**



Original image: 3024 x 1998 pixels

**“High resolution”  
means many pixels  
in a given space.**



Original image: 50 x 33 pixels

**“Low resolution”  
means fewer pixels  
in the same size  
space.**

# **In the next few lessons, you will**

**Design to specific criteria**

**Make sketches and estimate area**

**Create a final Q School MASCOT with DigiTool**

**Re-size the MASCOT for new displays and media**

**Investigate the mathematics of re-sizing.**

# Design Criteria

**Your Q School MASCOT design must**

- **Appeal to the Q School's 5 - 7 year old pupils.**
- **Cover at least 60% of the display area.**

# *Your* Design Criteria

- **Imagine a particular child.**
- **What would make a **MASCOT** look appealing to that child?**

✓ ***List 3 criteria.***

# Rapid Sketching

- ✓ **Make 2 sketches of mascots.**

**Be creative but...**

**keep the design criteria in mind.**

- ✓ **Estimate how much of the display area is occupied by each MASCOT .**
- ✓ **Explain how each MASCOT design satisfies (or doesn' t) the criteria.**

# Finalize Your Design

- ✓ **Use the DigiTool to make a pixel-by-pixel final design.**

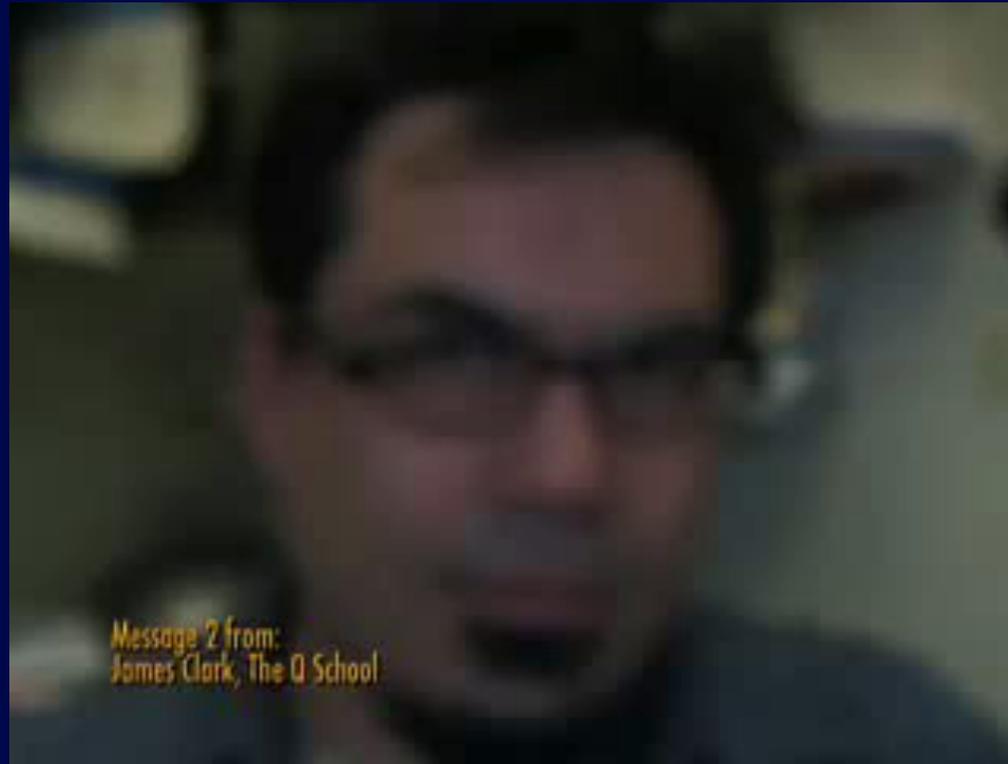
**Use your sketches to guide you.**

- ✓ **Explain how your design meets each of the criteria.**

# Discuss the Maths

- **How did you estimate the area covered by your MASCOT ?**
- **What makes a good MASCOT design?**

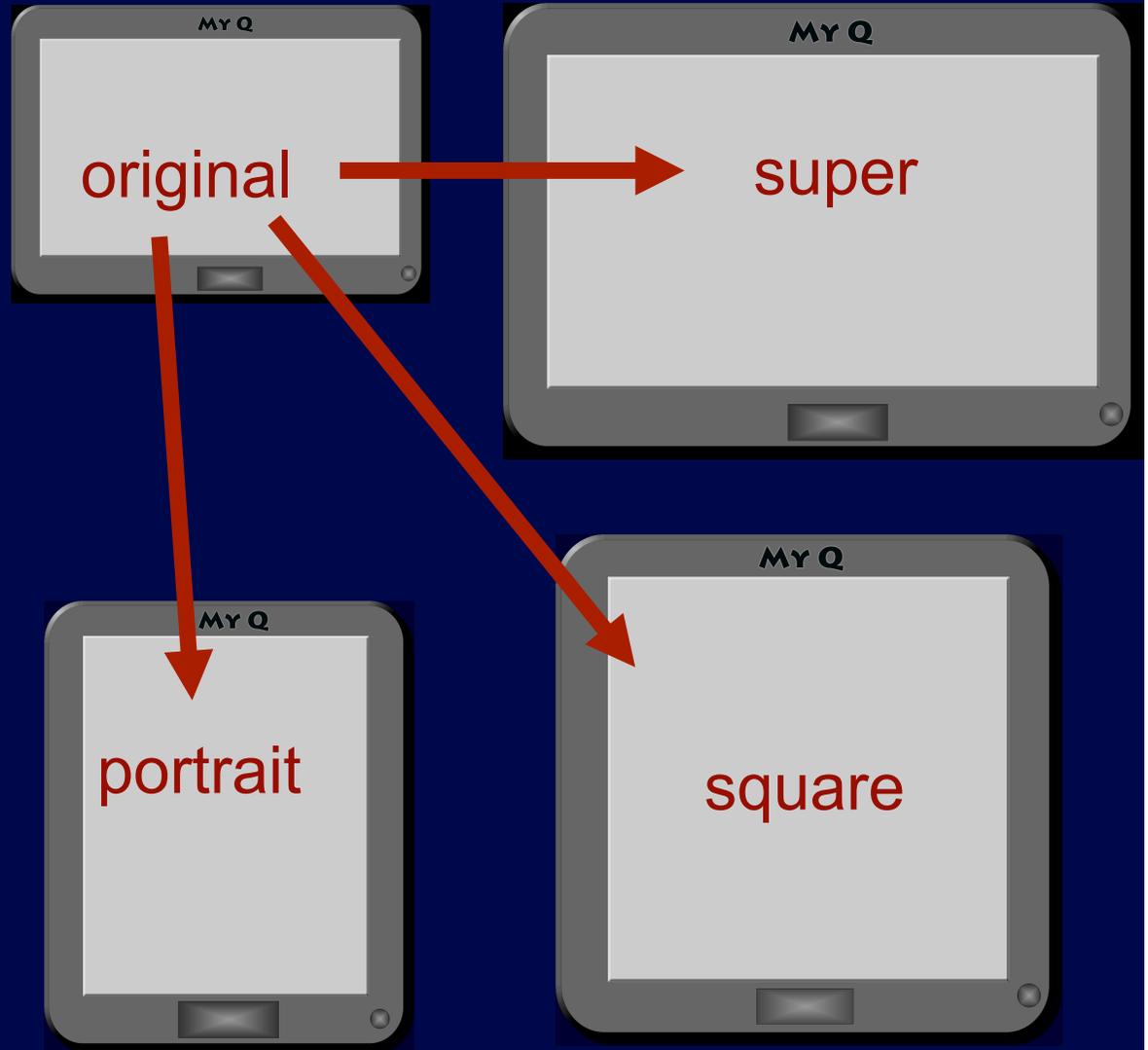
# Client Message Part 2



# New Devices, Different Size Displays

Three new **My Q** devices will use different size displays.

Your job is to investigate how the new display sizes will affect your **MASCOT** design.

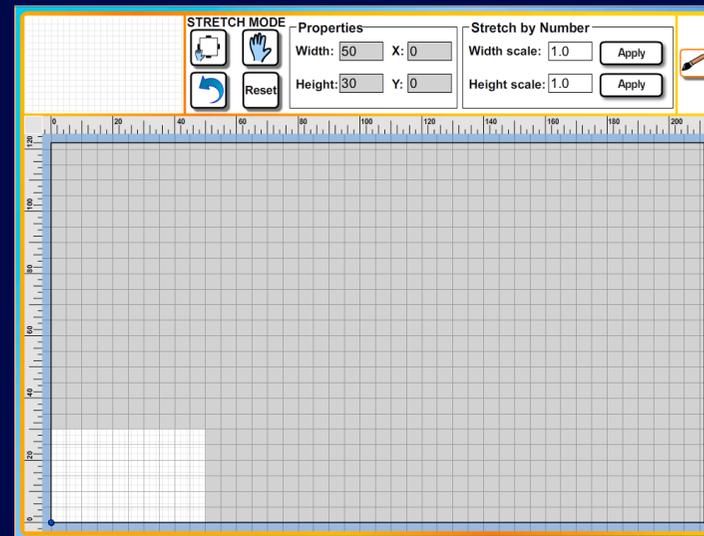


# New Devices, Different Size Displays

- ✓ **Predict the new sizes and fill in the table.**
  - **Don't forget to use the specified width to height ratios and meet the pixel requirements**

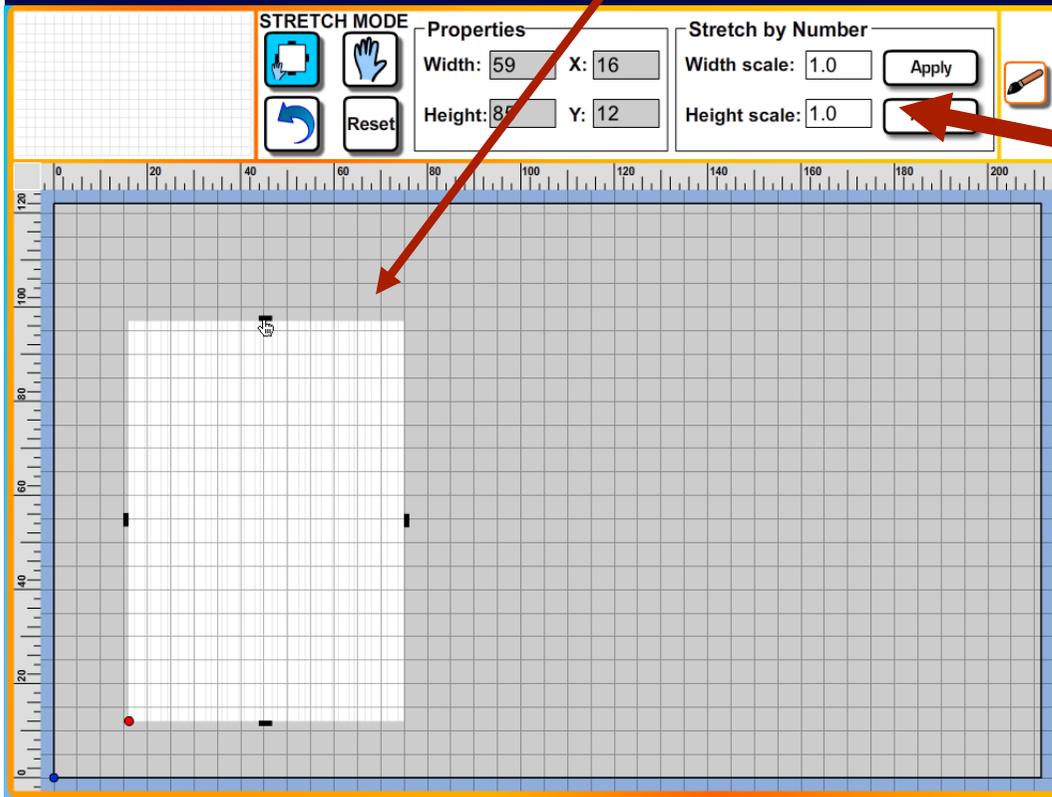
# Resizing Your MASCOT

- ✓ **For each new display, use the DigiTool, in Stretch Mode. Resize your shape in two ways. Check your table predictions, and revise as necessary.**



# Resizing: Two Ways

**Use the Stretch Frame tool. It lets you stretch the image by clicking and dragging the hot spots.**



**Use the Stretch by Number tool.  
Resize the image by setting and applying width and height scales.**

# Discuss the Maths

- How did you decide on the width and height for the **SQUARE MY Q?**
- How did you use numbers to resize the display for the **SUPER MY Q?**
- How did you use numbers to resize the display for the **PORTRAIT MY Q?**
- Which new display will be the best for displaying your **MASCOT?**

# Many SUPER MY QS

let's collect the design teams' dimensions for the Super My Qs here

<b>Name</b>	<b>Width</b>	<b>Height</b>	<b>Width Scale</b>	<b>Height Scale</b>	<b>Total Pixels</b>
<b>original</b>	<b>50</b>	<b>30</b>	<b>1</b>	<b>1</b>	<b>1500</b>

# Discuss the Maths

- **Find as many relationships as you can among width, height, and scale factors of the SUPER MY Qs.**
- **What is the relationship between the width, height and number of pixels for each row in the table?**
- **How do scale factors for width and length affect the number of pixels needed for each SUPER MY Q?**

# Client Message Part 3

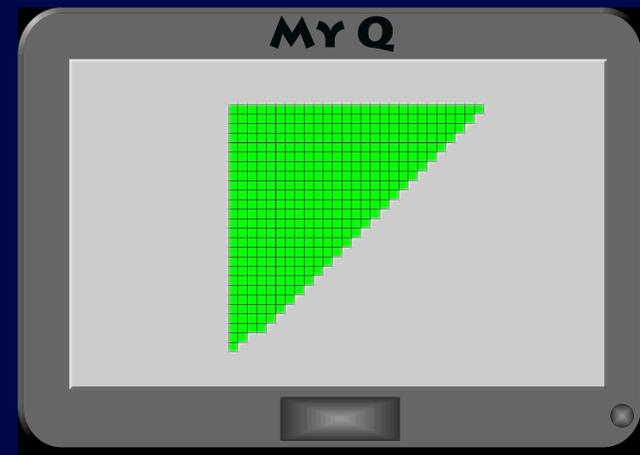
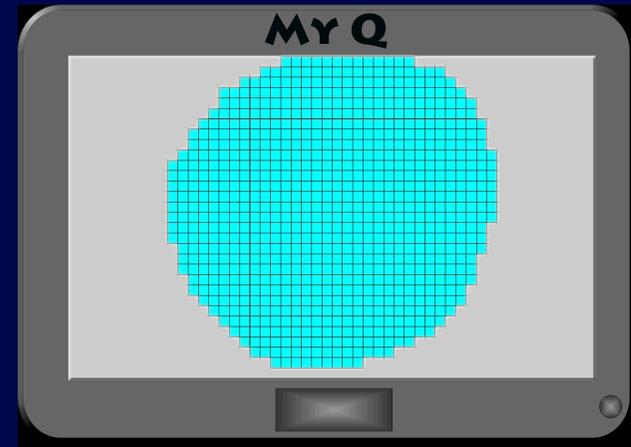


# Circles and Triangles

## Do They Meet the Criteria?

**The Q School's steering committee wants to investigate making the MASCOT designs simple geometric shapes like circles and triangles.**

**Would designs of circles or triangles meet the design criteria?**



## Sizing Up a Circle

- ✓ **What is the approximate area, in pixels, of the largest circle that can fit the original MY Q screen?**
- ✓ **If your MASCOT were shaped as a circle, would it cover at least 60% of the MY Q screen?**

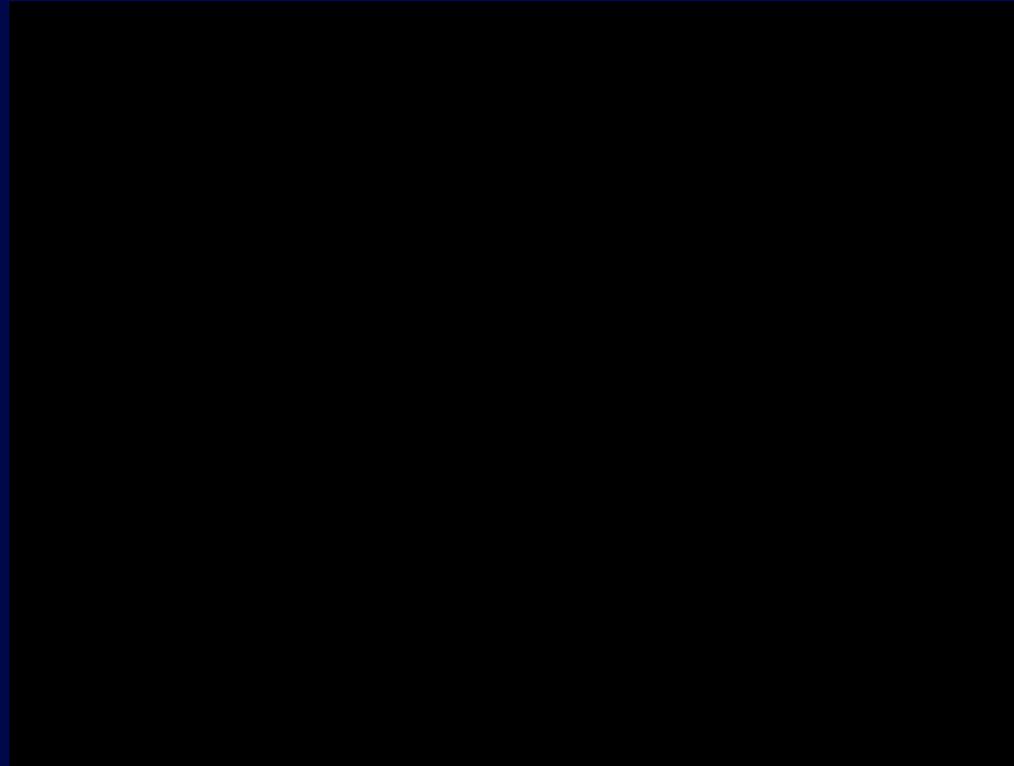
# Sizing Up a Triangles

- ✓ **What is the approximate area, in pixels, of the largest triangle that can fit the original MY Q screen?**
- ✓ **If your MASCOT were shaped as a triangle, would it cover at least 60% of the MY Q screen?**

# Discuss the Maths

- **How did you decide on the diameter for the largest circle that could fit in the original My Q screen?**
- **How did you calculate what percentage of the screen that the largest circle would cover?**
- **How did you decide on the diameter for the largest triangle that could fit in the original My Q screen?**
- **How did you calculate what percentage of the screen that the largest triangle would cover?**
- **What are your recommendations to the client?**

# Client Message Part 4



# T-shirts, Coffee Mugs, What's Next More Displays

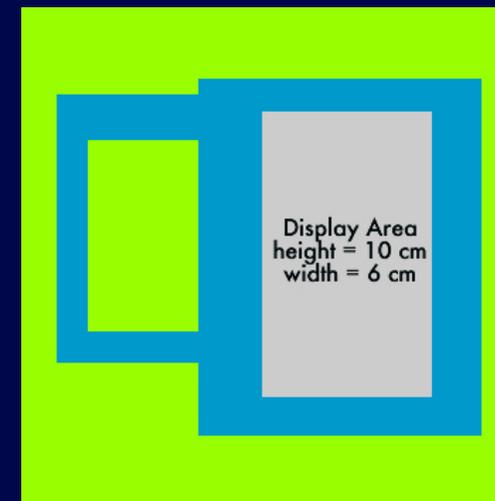
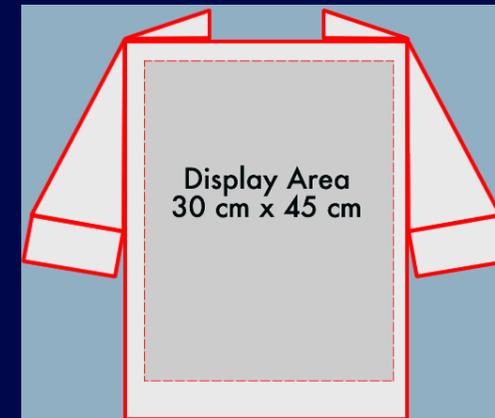
**The Q School's steering committee wants the MASCOT on many different items.**

**How will you change your design?**



# Resizing Your MASCOT

- ✓ **For each new format, use the DigiTool, in Stretch Mode. Resize your shape as necessary.**
- ✓ **Explain how your Mascot design would need to change to meet the design criteria for each object.**



# Discuss the Maths

- **How did you decide on the width and height for your **MASCOT** for display on a t-shirt?**
- **How did you decide on the width and height for your **MASCOT** for display on a coffee mug?**
- **What would your process be for investigating the redesigns necessary for displaying your **MASCOT** on other kinds of objects?**

**Thank you for your hard  
work.**

**How will you use the maths  
you have just learned not  
only in school but in the rest  
of your life?**