

Resource 2:1 Introducing the stall holders

The gates have opened and the festival is getting busy. Two stall holders – Cassy and Del – are introduced. Cassy brings a box out from the back of her van and places it on her stall. Next to her, Del is also setting up his own stall.

CASSY:

All right Del? Back again this year I see. Ready for some stiff competition?

Cassy brings out a box of hats and models one.

CASSY:

I've got these fantastic hats here. Always a winner with the festival crowd – mad hats!! Bound to make me a mint this year!

Del brings out a box and takes out a T-shirt with 'The Prime Numbers' written on it.

DEL:

Nah, T-shirts is what they want. I've brought 'The Prime Numbers' T-shirts with me – reckon they'll sell like hot cakes this year with the band headlining the festival. I've marked up the price so that I'll make a tidy profit from each T-shirt I sell.

CASSY:

But will people buy them? I mean, if they're too expensive, they won't bother.

Cassy brings out some glow sticks and waves them.

CASSY:

I find it's best to bring lots of cheap things like these glow sticks so that people buy lots of them.

DEL:

Well we'll soon see won't we? I've packed my van full and with my marketing skills, I reckon I'll sell everything I brought with me.

CASSY:

Me too! And I'm sure I'll be the one to make the most profit!

DEL:

Well we'll see, won't we?

They go back to laying out their stalls and shouting to potential customers as they pass by.

DEL:

Get your T-shirts here!

CASSY:

Hats, get your funky festival hats! Glow sticks! We've got pink, we've got orange, we've got yellow! Tutus! The green one would look lovely on you! A lovely feather boa!

A man stops and looks at the merchandise and then walks on without buying anything.

DEL:

What can you do eh?

